**IOTA INFOTECH** 

2017

## A <u>Creative</u> Agency

80+ Team Strength Proudly Based in: India 1200+ Vetted Reviews

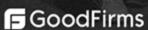
ahrefs







Clutch





## Whowe are?

- Born all around the country, assembled in Chandigarh.
- A team of 80+ Crack Heads!
- We stand out. With what we do.
- A little yellow in every Hello

#### **Honoured By**









As Seen On



Clutch

**Bēhance** 



dribbble

crunchbase



GoodFirms





## WHERE DO WE COME IN??

| #Reputation - Branding that people will surely talk about.     |  |
|--|--|
| #AdvancedMarketing - Tired of traditional Marketing or orthodo | x methods.                             |
| #BeatingYourCompetition - When your competitors are stronge    | O                                      |
|  | —————————————————————————————————————— |
| #UnlimitedLeads - Got a good Product, Let us sell.             |  |
|  | ————                                   |

#GettingViral - Good Product needs Good Marketing.

# OFSTOFIN

2017-18

2019

2020

2021

- Started with 8 iOTIANS.
- Worked solely on marketing modules.

- Got 100+ projects in 1 year.
- Entered into advanced modules of marketing.
- Added 25 more loony brains to the tea.
- Introduced Development & Designing.
- Delivered 1200+ campaigns.
- 980+ happy clients.
- 92% Success rate.
- Turned into a team of 80



8 IOTIANS



-



47



80 + & STILL HIRING !!

## Services



#### BRANDING | REBRANDING | LAUNCH | RELAUNCH

Foundation | Brand Positioning | Brand Authority | Brand Storytelling | Brand Identity



#### MARKET RESEARCH & AUDITS

Market Survey | Analytics Audit | Technical Audits | SEO Audits | Design Audit | Competitor Analysis



#### LINK BUILDING & OUTREACHING

Editorial Outreaching | PR Assets | Tier Wise Backlinking | Technical Audits | Analytics



#### INDUSTRY SPECIFIC MARKETING

Not the same plan works for all, our tailored plans and unique techniques are developed around specific & targeted industries.



#### CUSTOMIZED LINKEDIN MARKETING

Foundation | Content Strategy | Networking | Sales & Lead Generation | Advertisement, Remarketing & Retargeting



#### CONTENT STRATEGY & MARKETING

Audience Segmentation | Web Content Strategy | Blog Strategy | Content Positioning | Blogger Outreach



#### COMMUNITY MARKETING & GROWTH HACKING

Quora | Reddit | Discord | Medium | Slack Communities | Linkedin Groups | FB Groups |



#### INFLUENCER MARKETING & MEDIA BUYING

Script Strategy, Nano, Micro, Macro & Mega Outreaching | Collabration Strategy | Sponsered Content Strategy | Give Away & Contest Strategy



#### CONCEPTUAL GRAPHIC DESIGNING

Brand Indentity | Packaging | 3D | Art & Illustrations | Web & App | Animations



#### ADVERTISEMENT

Native Ads | Video Ads | PPC- Search & Display Ads | Instagram Ads | Youtube Ads | Google Shop



#### CUSTOMIZED INSTAGRAM MARKETING

Business Account Marketing Strategy |
Defining Audience & Interests | Defining Theme
| Analytics | IG Shop | AI/AR Featuring



#### CUSTOMIZED YOUTUBE MARKETING

Content Strategy | Playlist Segregation | YT Short Strategy | YouTube SEO | Script | Account Monetization | YouTube Ads

## EXPERIENCE

#### ARE WE ELIGIBLE TO TAKE ON YOUR CAMPAIGN?

Have delivered

Worked in

Practiced

1500+

23+

300+

Campaigns

industries

Marketing modules

**PAST CLIENT REVIEWS** 

1200+ Vetted reviews explain their satisfation and quality Delivered.

#### LONG-TERM CAMPAIGNS/CLIENTS-RETENTION RATE?

Focusing on ANALYTICS, STATISTICS, FIGURES, helps us with split testing & ensuring results. Retaining 30% of the clients.

## PROOF OF CONCEPT

**5X** 

ROI on what client Invested 300%

Claiming a minimum growth for any campaign

418K

Post Reach on LinkedIn & 600+ Requests in a day

10K

Registered Users for a SAAS Brand in 4 Months

**2M** 

Units sold in 2 years for a Fashion Brand via Instagram 70%

Leads with conversion in 2 quarters

400%

Revenue for a Lead Generation Campaign **1M** 

Subscribers on a Youtube Channel in 1 year **1.9M** 

Reach on Instagram in 1 month

## WANNA HIRE US?



HIRE A SINGLE RESOURCE



HIRE A TEAM



OUT SOURCE PROJECTS/
PARTNERSHIP



HIRE A
RESOURCE
ON OUR PAYROLL



HIRE ON
MILESTONE
BASIS
(RESULTS BASIS)



HOURLY BASIS



CONTRACTUAL BASIS



FREE ANALYSIS

## WHY HIRE US?

#### **#Trustworthy**

We are loyal, No Collaborations with your direct competitors.

#### #Confidential

100% Data Privacy & 100% Trust, up for NDAs & Contracts.

#### #Accessibility

Available 18 Hours/Day, 5 Days/Week & 300 Days/Year (Excluding Sundays).

#### #SealOfApproval

Your Approval on every single Move, We Care for your Reputation.

#### #EasyClaims

100% Money Back Guarantee on the Trial Campaign, Free Initial Consulting.





#### **Tales Of Our Clients**

Linkedin 26° ★ Clutch 4.9 ★ GoodFirms 5.0 ★ Sortlist 4.5 ★

#### What Our Team Brags?

Glassdoor 4.8 ★ Ambition Box 4.9 ★ GMB 5.0 ★ Retention Rate 95%

## "One call away, Work call, or fun call we don't think twice"

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