

IOTA INFOTECH

EST. SINCE
2017

A Creative Agency

80+

Team Strength

Proudly Based in:

India

1200+

Vetted Reviews

ahrefs

SEMRUSH
Academy

HubSpot
CERTIFIED PARTNER



Clutch

GoodFirms

Upwork
TOP RATED
★★★★★

Who we are?

- Born all around the country, assembled in Chandigarh.
- A team of **80+** Crack Heads!
- We stand out. With what we do.
- A little yellow in every Hello



Honoured By



As Seen On

YOURSTORY

Clutch

Bēhance



dribbble

crunchbase



GoodFirms



WHERE DO WE COME IN??

#Reputation - Branding that people will surely talk about.

#AdvancedMarketing - Tired of traditional Marketing or orthodox methods.

#BeatingYourCompetition - When your competitors are stronger than you.

#UnlimitedLeads - Got a good Product, Let us sell.

#GettingViral - Good Product needs Good Marketing.

OUR STORY

2017-18

- Started with **8 IOTIANS**.
- Worked solely on marketing modules.



8 IOTIANS

2019

- Got 100+ projects in 1 year.
- Entered into advanced modules of marketing.



23

2020

- Added 25 more loony brains to the tea.
- Introduced Development & Designing.



47

2021

- Delivered **1200+** campaigns.
- **980+** happy clients.
- **92%** Success rate.
- Turned into a team of **80**



80+ & STILL HIRING !!

services



BRANDING | REBRANDING | LAUNCH | RELAUNCH

Foundation | Brand Positioning | Brand Authority | Brand Storytelling | Brand Identity



INDUSTRY SPECIFIC MARKETING

Not the same plan works for all, our tailored plans and unique techniques are developed around specific & targeted industries.



MARKET RESEARCH & AUDITS

Market Survey | Analytics Audit | Technical Audits | SEO Audits | Design Audit | Competitor Analysis



CUSTOMIZED LINKEDIN MARKETING

Foundation | Content Strategy | Networking | Sales & Lead Generation | Advertisement, Remarketing & Retargeting



LINK BUILDING & OUTREACHING

Editorial Outreach | PR Assets | Tier Wise Backlinking | Technical Audits | Analytics



CONTENT STRATEGY & MARKETING

Audience Segmentation | Web Content Strategy | Blog Strategy | Content Positioning | Blogger Outreach



COMMUNITY MARKETING & GROWTH HACKING

Quora | Reddit | Discord | Medium | Slack
Communities | LinkedIn Groups | FB Groups |



INFLUENCER MARKETING & MEDIA BUYING

Script Strategy, Nano, Micro, Macro & Mega
Outreaching | Collaboration Strategy |
Sponsored Content Strategy | Give Away &
Contest Strategy



CONCEPTUAL GRAPHIC DESIGNING

Brand Identity | Packaging | 3D | Art &
Illustrations | Web & App | Animations



ADVERTISEMENT

Native Ads | Video Ads | PPC- Search &
Display Ads | Instagram Ads | Youtube Ads |
Google Shop



CUSTOMIZED INSTAGRAM MARKETING

Business Account Marketing Strategy |
Defining Audience & Interests | Defining Theme
| Analytics | IG Shop | AI/AR Featuring



CUSTOMIZED YOUTUBE MARKETING

Content Strategy | Playlist Segregation | YT
Short Strategy | YouTube SEO | Script |
Account Monetization | YouTube Ads

EXPERIENCE

ARE WE ELIGIBLE TO TAKE ON YOUR CAMPAIGN?

Have delivered

1500+

Campaigns

Worked in

23+

industries

Practiced

300+

Marketing modules

PAST CLIENT REVIEWS

1200+ Vetted reviews explain their satisfaction and quality Delivered.

LONG-TERM CAMPAIGNS/CLIENTS-RETENTION RATE?

Focusing on ANALYTICS, STATISTICS, FIGURES, helps us with split testing & ensuring results. Retaining **30%** of the clients.

PROOF OF CONCEPT

5X

ROI on what client
Invested

300%

Claiming a minimum
growth for any campaign

418K

Post Reach on LinkedIn &
600+ Requests in a day

10K

Registered Users for a
SAAS Brand in 4 Months

2M

Units sold in 2 years for a
Fashion Brand via Instagram

70%

Leads with conversion in
2 quarters

400%

Revenue for a Lead
Generation Campaign

1M

Subscribers on a Youtube
Channel in 1 year

1.9M

Reach on Instagram in
1 month

WANNA HIRE US ?



**HIRE A SINGLE
RESOURCE**



**HIRE
A TEAM**



**OUT SOURCE
PROJECTS/
PARTNERSHIP**



**HIRE A
RESOURCE
ON OUR PAYROLL**



**HIRE ON
MILESTONE
BASIS
(RESULTS BASIS)**



**HOURLY
BASIS**



**CONTRACTUAL
BASIS**



**FREE
ANALYSIS**

WHY HIRE US?

#Trustworthy

We are loyal, No Collaborations with your direct competitors.

#Confidential

100% Data Privacy & 100% Trust, up for NDAs & Contracts.

#Accessibility

Available 18 Hours/Day, 5 Days/Week & 300 Days/Year (Excluding Sundays).

#SealOfApproval

Your Approval on every single Move, We Care for your Reputation.

#EasyClaims

100% Money Back Guarantee on the Trial Campaign, Free Initial Consulting.



Tales Of Our Clients

Linkedin

26+ ★

| Clutch

4.9 ★

| GoodFirms

5.0 ★

| Sortlist

4.5 ★

What Our Team Brags?

Glassdoor

4.8 ★

| Ambition Box

4.9 ★

| GMB

5.0 ★

| Retention Rate

95%

“One call away, Work call, or fun call
we don't think twice”



business@iotainfotech.com



+91-9069006464



www.iotainfotech.com